

Digital Phenotyping

Using Sensor-Based Technologies for Measuring Crop Responses

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# In Crop Protection Digital Phenotyping Is Playing A Key Role in Running Field Trials that Drive Decisions

Why we use digital platforms and assessments in crop protection development

# Harmonization at Scale

Provide consistent and precise measurements

Open opportunities for new insights

## Innovation

Going beyond state-ofthe-art by augmenting manual assessments

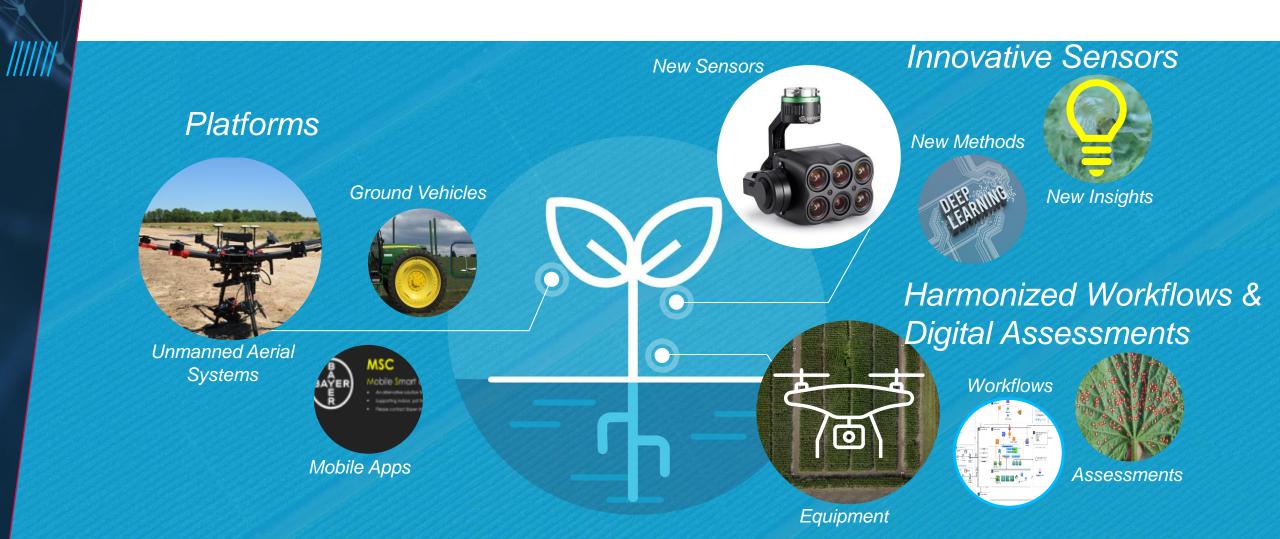
#### **Better Decisions**

Drive decisions by bringing consistent data to decision bodies

Digital Phenotyping technologies can help in quantifying product efficacy with insights on plant growth and health.



## Automation and Harmonization of Phenotypic Data through Nextgen Sensors and Platforms will Improve Decision Making





## Digital Data Acquisition to Assessments and Insights

Flow of Raw Data to Meaningful Assessment

## Data Processing Flow

Trials Planned



Trials designed and data collection strategy prepared

Data Collected



Data collected over trials

Data processed to get plo level metrics Assessments Modeled



One or more metrics modeled to provide a treatment assessment

Value Added Analysis



One or more assessments used to make product advancement decisions



### **Aerial Phenotyping**

Consistent and precise assessments of field trials from aerial imagery

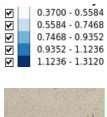


#### Some assessments of interest:

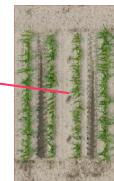
- Early Vigor
- Stand Count
- Phytotoxicity
- // Plant Height
- **Biomass**















**Canopy Cover** 

Uniformity



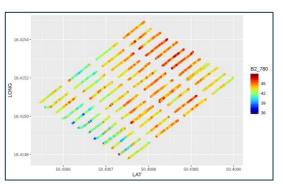
### **Ground Phenotyping**

Deriving new insights on field trials through sensors



#### **Crop Circle - IoT Device**

- **Environment conditions:** solar energy, canopy reflectance, temperature, humidity and pressure
- Physiological metrics: canopy chlorophyll, Leaf Area Index, fraction of absorbed radiation, canopy temperature departure



Capture crop health variation prior to application



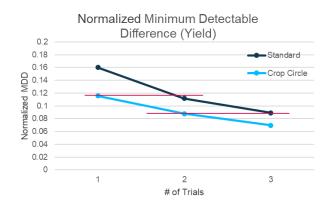
Include plot health aggregates as covariate in model

MDD

■Block ■CropCircle

4.5

3.5



Improve detectable differences in yield comparable to running an additional trial



## Mobile Phenotyping

Driving efficiency through in-field objective assessments

#### Whitefly Counting



Assessment of pest infestation

#### Fusarium Head Blight



Assessment of disease severity



## Using Sensor-Based Technologies for Measuring Crop Responses Summary

#### Harmonization

**Provide consistent and** Going beyond by precise measurements

**Open opportunities for** new insights



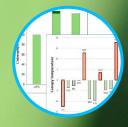
#### **Innovation**

augmenting manual assessments



#### **Decisions**

**Drive decisions by** bringing consistent data to decision bodies



Harmonized assessments through innovative technologies will create a more robust decision support system for product advancement.



## Thank you!

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